

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 398 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-8698
(864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: "	Client/Product/Estimate: 11 / 27 / 1086	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-Su 11p News ...F..	01	1275	30 Comme	Nbr of Spots	1	1	1275
2	M-F 11a ET / 10a CT Price Is Right ...F..	01	500	30 Comme	Nbr of Spots	1	1	500
3	M-F 1230-2p ET CBS Soaps ...F..	12	575	30 Comme	Nbr of Spots	1	1	575
4	M-F 3p ET / 2p CT Let's Make A Deal ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
5	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots	1	1	190
6	M-F 5p News ...F..	01	1125	30 Comme	Nbr of Spots	1	1	1125
7	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots	1	1	415
8	M-F 530p News ...F..	01	1125	30 Comme	Nbr of Spots	1	1	1125
9	M-F 6p News	01	1050	30	Nbr of Spots	1	1	1050
Weekly Totals:					Total Spots(Ord Spots)	69	15	84

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Spartanburg SC 29303-9598
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Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1088	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
11	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
12	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 730p Scene On 7 ...F..	01	650	30 Comme	Nbr of Spots	1	1	650
14	M-F 8a CBS This Morning ...F..	01	400	30 Comme	Nbr of Spots	1	1	400
15	M-F 9a Dr Phil ...F..	01	450	30 Comme	Nbr of Spots	1	1	450
16	M-F 10a Your Carolina M.....	01	300	30 Comme	Nbr of Spots	1	1	300
17	M-Su 11p News M.....	01	1275	30 Comme	Nbr of Spots	1	1	1275
18	M-F 12p News M.....	01	575	30 Comme	Nbr of Spots	1	1	575
19	M-F 2p ET / 1p CT The Talk M.....	01	575	30 Comme	Nbr of Spots	1	1	575
20	M-F 4-5p Judge Judy	01	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					69	15	84	

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Original

Client:	American Crossroads/ Issue	Submission Cost:	64560	Campaign Ref:	E:063647030
Buyer:	..	Client/Product/Estimate:	11 /27 /1088	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06364703
Est./PO Number:	06364703	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	M-F 5a News M.....	01	190	30 Comme	Nbr of Spots	1	1	190
22	M-F 5p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
23	M-F 530a News M.....	01	415	30 Comme	Nbr of Spots	1	1	415
24	M-F 530p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
25	M-F 6p News M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
26	M-F 6a News M.....	01	600	30 Comme	Nbr of Spots	1	1	600
27	M-F 7p News M.....	01	650	30 Comme	Nbr of Spots	1	1	650
28	M-F 7a CBS This Morning M.....	01	600	30 Comme	Nbr of Spots	1	1	600
29	M-F 730p Scene On 7 M.....	01	650	30 Comme	Nbr of Spots	1	1	650
30	M-F 8a CBS This Morning M.....	01	400	30 Comme	Nbr of Spots	1	1	400
31	M-Su 11p News	01	1275	30	Nbr of Spots	1	1	1275
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Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: "	Client/Product/Estimate: 11 /27 /1088	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/16	Total	Cost
32S Sat 6a News	01	250	30 Comme	Nbr of Spots	1	1	250
33S M-Su 11p News	01	1275	30 Comme	Nbr of Spots	1	1	1275
34S Sun 6a News	01	250	30 Comme	Nbr of Spots	1	1	250
35S Sun 7p ET / 6p CT 60 Minutes	01	3500	30 Comme	Nbr of Spots	1	1	3500
36S Sun 9a ET / 8a CT CBS Sunday Morning News	01	600	30 Comme	Nbr of Spots	1	1	600
37T M-F 10a Your Carolina	01	300	30 Comme	Nbr of Spots	1	1	300
38T M-Su 11p News	01	1275	30 Comme	Nbr of Spots	1	1	1275
39T M-F 12p News	01	575	30 Comme	Nbr of Spots	1	1	575
40T M-F 2p ET / 1p CT The Talk	01	575	30 Comme	Nbr of Spots	1	1	575
41T M-F 4-5p Judge Judy	01	550	30 Comme	Nbr of Spots	1	1	550
42	M-F 5a News	01	190	30 Comme	Nbr of Spots	1	1	190
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Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1088	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 5p News ...T...	01	1125	30 Comme	Nbr of Spots 1		1	1125
44	M-F 530a News ...T...	01	415	30 Comme	Nbr of Spots 1		1	415
45	M-F 530p News ...T...	01	1125	30 Comme	Nbr of Spots 1		1	1125
46	M-F 6p News ...T...	01	1050	30 Comme	Nbr of Spots 1		1	1050
47	M-F 6a News ...T...	01	600	30 Comme	Nbr of Spots 1		1	600
48	M-F 7p News ...T...	01	650	30 Comme	Nbr of Spots 1		1	650
49	M-F 7a CBS This Morning ...T...	01	600	30 Comme	Nbr of Spots 1		1	600
50	M-F 730p Scene On 7 ...T...	01	650	30 Comme	Nbr of Spots 1		1	650
51	M-F 8a CBS This Morning ...T...	01	400	30 Comme	Nbr of Spots 1		1	400
52	M-F 10a Your Carolina ...T....	01	300	30 Comme	Nbr of Spots 1		1	300
53	M-Su 11p News	01	1275	30	Nbr of Spots 1		1	1275
Weekly Totals: Total Spots(Ord Spots)					69	15	84	

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WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-9898
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Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: ..	Client/Product/Estimate: 11 /Z7 /1086	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est/PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
54	M-F 12p News .T.....	01	575	30 Comme	Nbr of Spots	1	1	575
55	M-F 2p ET / 1p CT The Talk .T.....	01	575	30 Comme	Nbr of Spots	1	1	575
56	M-F 4-6p Judge Judy .T.....	01	550	30 Comme	Nbr of Spots	1	1	550
57	M-F 5a News .T.....	01	190	30 Comme	Nbr of Spots	1	1	190
58	M-F 5p News .T.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
59	M-F 530a News .T.....	01	415	30 Comme	Nbr of Spots	1	1	415
60	M-F 530p News .T.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
61	M-F 6p News .T.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
62	M-F 6a News .T.....	01	600	30 Comme	Nbr of Spots	1	1	600
63	M-F 7p News .T.....	01	650	30 Comme	Nbr of Spots	1	1	650
64	M-F 7a CBS This Morning .T.....	01	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					69	15	84	

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WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-8898
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Original

Client: American Crossroads/ Issue	Submission Cost: 64550	Campaign Ref: E:063647030
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1086	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
65	M-F 730p Scene On 7 T.....	01	650	30 Comme	Nbr of Spots	1	1	650
66	M-F 8a CBS This Morning T.....	01	400	30 Comme	Nbr of Spots	1	1	400
67	Tue 8p ET / 7p CT NCIS T.....	01	8000	30 Comme	Nbr of Spots	1	1	8000
68	M-Su 11p News ..W....	01	1275	30 Comme	Nbr of Spots	1	1	1275
69	M-F 11a ET / 10a CT Price Is Right ..W....	01	500	30 Comme	Nbr of Spots	1	1	500
70	M-F 1230-2p ET CBS Soaps ..W....	12	575	30 Comme	Nbr of Spots	1	1	575
71	M-F 3p ET / 2p CT Let's Make A Deal ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
72	M-F 5a News ..W....	01	190	30 Comme	Nbr of Spots	1	1	190
73	M-F 5p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
74	M-F 530a News ..W....	01	415	30 Comme	Nbr of Spots	1	1	415
75	M-F 530p News	01	1125	30	Nbr of Spots	1	1	1125
Weekly Totals: Total Spots(Ord Spots)					69	15	84	

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WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-0098
 (864) 576-7177 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 64,550	Campaign Ref: E:063647030
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1088	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06364703
Est./PO Number: 06364703	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
76	M-F 6p News ..W....	01	1050	30 Comme	Nbr of Spots 1		1	1050
77	M-F 6a News ..W....	01	600	30 Comme	Nbr of Spots 1		1	600
78	M-F 7p News ..W....	01	650	30 Comme	Nbr of Spots 1		1	650
79	M-F 7a CBS This Morning ..W....	01	600	30 Comme	Nbr of Spots 1		1	600
80	M-F 730p Scene On 7 ..W....	01	650	30 Comme	Nbr of Spots 1		1	650
81	M-F 8a CBS This Morning ..W....	01	400	30 Comme	Nbr of Spots 1		1	400
82	M-F 9a Dr Phil ..W....	01	450	30 Comme	Nbr of Spots 1		1	450
83	Sat 7p News MTWTFSS Isolations: W/C 10/08S.	03	325	30 Comme	Nbr of Spots 1		1	325
84	Sat 7p NewsS.	01	525	30 Comme	Nbr of Spots 1		1	525
Weekly Totals: Total Spots(Ord Spots)					69	15	84	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	84	69	15
Cost	64,550	54,470	10,080

Grand Totals:

Spots:	84
Gross Total:	64,550.00
Commission:	9,682.50
Net Total:	54,867.50